# Exponential Growth and Decay 

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## Exponential growth and decay

This is a common application of the exponential function. Exponential growth/decay occurs when quantitites increase or decrease at a rate proportional to the quantit present. Some examples of where growth or decay occurs is in savings accounts, size of populations, decay of radioactive chemicals. Let's look at an example.

## Example

The population of a city is 810000 . If it is increasing at $4 \%$ per year, estimate the population in four years.

## Solution:

$$
y=C(1+0.04)^{t}
$$

$C=810000=$ initial population; $y=$ population after $t$ years. Therefore we have,

$$
\begin{aligned}
y & =810000(1.04)^{t} \\
y(4) & =810000(1.04)^{4} \\
& =947585.4
\end{aligned}
$$

So the population after 4 years is approximately 947586 .

## Example

A used car dealer sells a five year old car for $\$ 4200$. What was the original value of the car if the depreciation is $15 \%$ a year?

## Solution:

$$
y=C b^{t}
$$

where $b=1-0.15=0.85$

$$
\begin{aligned}
y(5)=4200 & =C(0.85)^{5} \\
\frac{4200}{(085)^{5}} & =C \\
\$ 9465.74 & =C
\end{aligned}
$$

Therefore, the original price of the car is $\$ 9465.74$.

## Example

A bacteria population doubles in 5 days. When will it be 16 times as large?

Solution:

$$
y=C 2^{t / 5}
$$

where $C=$ initial population and $y=$ population after $t$ days.

$$
\begin{aligned}
y & =C 2^{t / 5} \\
\frac{16 C}{C} & =\frac{C}{C} 2^{t / 5} \\
16 & =2^{t / 5} \\
2^{4} & =2^{t / 5} \\
4 & =t / 5 \\
20 & =t
\end{aligned}
$$

Therefore, after 20 days the population will be 16 times as great as the initial population.

## Example

A research assistant made 160 mg of radioactive sodium $N a^{24}$ and found that there was only 20 mg left after 45 hours. What is the half life of $N a^{24}$ ?

Solution: We have $C=160,{ }^{\prime} y(45)=20$ and we want to find $b=?$.

$$
\begin{aligned}
y(t) & =C b^{t} \\
y(t) & =C\left(\frac{1}{2}\right)^{t} \\
20 & =160\left(\frac{1}{2}\right)^{45 k} \\
\frac{20}{160} & =\frac{160}{160}\left(\frac{1}{2}\right)^{45 k} \\
\frac{1}{8} & =\left(\frac{1}{2}\right)^{45 k} \\
\frac{1}{2^{3}} & =\left(\frac{1}{2}\right)^{45 k} \\
\frac{3}{45} & =\frac{45 k}{45} \\
\frac{1}{15} & =k
\end{aligned}
$$

Therefore,

$$
\begin{aligned}
y(t) & =160\left(\frac{1}{2}\right)^{t / 15} \\
\frac{80}{160} & =\frac{160}{160}\left(\frac{1}{2}\right)^{t / 15} \\
\frac{1}{2} & =\left(\frac{1}{2}\right)^{t / 15} \\
1 & =\frac{t}{15} \\
15 & =t
\end{aligned}
$$

Therefore, the half life is 15 hours.

## Exercises

1. For the following funcations state and/or find the following,
i Does the function represent growth or decay?
ii What is the growth or decay rate?
iii What is the initial value?
(a) $y=1200(1.3)^{t}$
(b) $y=55(0.8)^{t}$
(c) $y=100(1.25)^{t}$
(d) $y=200(1.05)^{t}$
(e) $y=14000(0.92)^{t}$
(f) $y=225(0.1)^{t}$
(g) $y=10\left(\frac{2}{3}\right)^{t}$
(h) $y=50(1.15)^{x}$
(i) $y=85(0.65)^{x}$
(j) $y=6000(1.12)^{x}$
2. For those functions in \# 1 that represent decay, find the half-life.
